

It is in the
details that we
hide the secret
of a product
that tells a story
and enhances
every single
character.

VETROELITE
TONUTTI TECNICHE GRAFICHE
UPM RAFLATAC

GLASS AND PAPER STORIES

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Vetroelite is a specialised company in the world of high-end glass bottles. The great passion for this material, together with the experience gained in decades of activity, has made Vetroelite much more than a supplier of glass packaging. It is therefore the ideal partner for all the brands looking for a unique, distinctive packaging, personalised in the smallest details. The offer is wide and varied and it is developed for many sectors: spirits, cosmetics, gourmet food and wine. A proposal that is complete with a collection of closures, designed for different markets and the decoration service that we offer today with various techniques. Elements that complete the product, that enrich it and make it unique: a full emanation of creative thinking.



Tonutti Tecniche Grafiche Spa is a national leader in the printing of prestige labels for various markets, for the beverage, pharmaceutical, cosmetics and food sectors. The company stands out for its cutting-edge technologies and particular attention to graphic design, thanks to the use of all existing types of printing (Offset, Flexo, Screen Printing, Digital) to produce paper/glue, self-adhesive, roll-fed and sleeve labels. A story of excellence in terms of quality that has been met with an ever-growing path of corporate sustainability, started in 2013 and renewed in 2021 with the publication of the First Social Report.

UPMRAFLATAC



UPM Raflatac is leading in sustainable labeling through our innovative self-adhesive label materials. We offer high-quality paper and film label stock for branding, promotion, informational labels and labels with specific functionality. We operate through a global network of factories, distribution terminals and sales offices. Find out how we are labeling a smarter future beyond fossils at www.upmraflatac.com.

GLASS AND PAPER STORIES / INTRO

Every product has a story, and its image is the first exciting chapter in this narrative. It is a story that speaks of identity and authenticity, which is expressed in the choice of a bottle that enhances its content, a label with refined paper, and a print that pays attention to every detail. Three fundamental elements that intertwine to represent and communicate the true essence of the product. Our dream has always been to make people taste a distillate with their eyes before pouring it, to make them fall in love with a perfume before spraying it, to make them savor a wine before uncorking it. To amplify this message, we chose two exceptional partners: UPM Raflatac, one of the world's leading suppliers of label materials, and Tonutti Tecniche Grafiche, a leading Italian company in the printing of premium labels. Together we have embarked on this special collaboration, with the aim of transmitting and sharing the inspiration that guides us in every project. To the touch, even before the sight.



ENIGMA



DÉCO



VALLETTA DUO



LONDRA



ORIGIN LINES

GLASS AND PAPER STORIES.



VETRO*elite*
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TONUTTI
MORE THAN LABELS

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UPM

ENIGMA

Premium Vodka



BOTTLE

A slender line with a rounded profile, with a precious decoration that projects us into glacial atmospheres. Enigma's grooves are reminiscent of a diamond's play of light. The upper part of the body is completely smooth and has been designed to provide optimal space for decoration or labelling. The unrivalled style of vodka is the protagonist of this interplay of overlapping planes and vertical profiles, gracefully balanced by the thickness of the bottom of the bottle.



PAPERS

FOIL BRIGHT SILVER 70-FSC RP30 WHITE GLASSINE 85-FSC
A glossy, FSC certified paper-backed silver aluminum foil; it allows a high-level printing and finishing performance, offering a strong captivating metal-like effect. **PP SILVER TC50** / A glossy top-coated, metallized polypropylene film, for a very impactful mirror effect labels.



PRINT

Our glance is immediately enchanted by the depth in play between the bottle's reliefs and the label's texture, created by offset and screen printing and further enhanced by the thick varnish. The protective matt varnish coating completes the result and preserves its attributes.

DÉCO

Ginger Gin



BOTTLE

We designed Déco with the aim of creating a sophisticated bottle with a versatile style. The 360° labelling space allows for impressive decorations, enhanced by the square shoulder. The relief lines extend along the body, giving movement and uniqueness in an attractive alternation of solids and voids. The amber varnish on the bottle lends a note of warmth and sweetness to the product's appearance, in perfect harmony with the fresh and spicy identity of the ginger gin.



PAPERS

SOFT TOUCH BLACK-FSC RP30 WHITE GLASSINE 85-FSC / A black pulp-dyed paper with a soft touch feel designed for top-quality labeling applications, such as wine, spirit and craft beverage. It offers a unique tactile soft touch feel and eye-catching appearance.



PRINT

A design featuring botanical elements and golden lines like rays of sunshine, expressed in a screen-printed label defined by highly detailed silver and gold foils. A label with elegant patterns, perfectly framed by three-dimensional embossing.

VALLETTA DUO

Botanical Cocktail



BOTTLE

The wide relief grooves and the enveloping, slightly conical silhouette make Valletta Duo an unmistakable bottle. To complement it perfectly, we have reserved double space for labelling or decoration, both on the front and on the back. It is characterised by round, attractive lines, which gently seduce. A vintage design for a great Made in Italy aperitif classic.



PAPERS

ANTIQUÉ WHITE PURE WSA RP30 WHITE GLASSINE 85 / A white, narrow-ribbed, machine-finished, wet-strength paper; offers tradition and classicism at your packaging.



PRINT

The offset printing, embellished by the bright red foil embossing, provides maximum emphasis to the product name and emphasises its pop style. An original label for a great Made in Italy classic aperitif.

LONDRA

Vermouth Bianco



BOTTLE

Londra is the meeting of a design with a classic profile and a dynamic line. With attention to the smallest detail, the delicate grooves running through it represent the essence of movement, the energy that marks the rhythm of the great cities. The upper part of the body is smooth, allowing easy labelling also leaving plenty of room for different decoration possibilities.



PAPERS

PRESTIGE WHITE ICE PM-FSC RH30 WHITE GLASSINE 85-FSC
An uncoated, wood-free, WSA, FSC certified barriered paper, with a warm white shade and a delicate / elegant tactile effect. Designed for wine and spirits labeling applications offers an excellent print yield, to better convey the essence of your message. **WINE CAST FSC** Cast-coated, woodfree FSC certified paper designed for quality wine and spirits labeling applications requiring good print definition and fine details.



PRINT

Embellished with relief and gold foil, the offset printing creates a three-dimensional effect that enhances and intensifies the lines running throughout the body of the bottle. A bright and stylish label, skilfully finished off with a layer of protective matt varnish.

ORIGIN LINES

London Dry Gin



BOTTLE

Origin Lines is the magic of charm that spans time. A bottle with refined vertical lines, evoking vintage-style atmospheres, elegant and iconic. Minimalism and architectural inspirations: the harmony of form, without excess. Combined with the smooth Origin version, with which it is complemented, it is perfect for creating the range effect.



PAPERS

PP SILVER TC50 / A glossy top-coated, metallized polypropylene film, for a very impactful mirror effect labels.



PRINT

The mixed technique of offset and screen printing is enhanced by a layer of thick gloss varnish. The geometrical pattern of the background texture, emphasised by the perfect balance between glossy and matt varnish, conveys with great depth the content of a gin with an enveloping and velvety taste.

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